



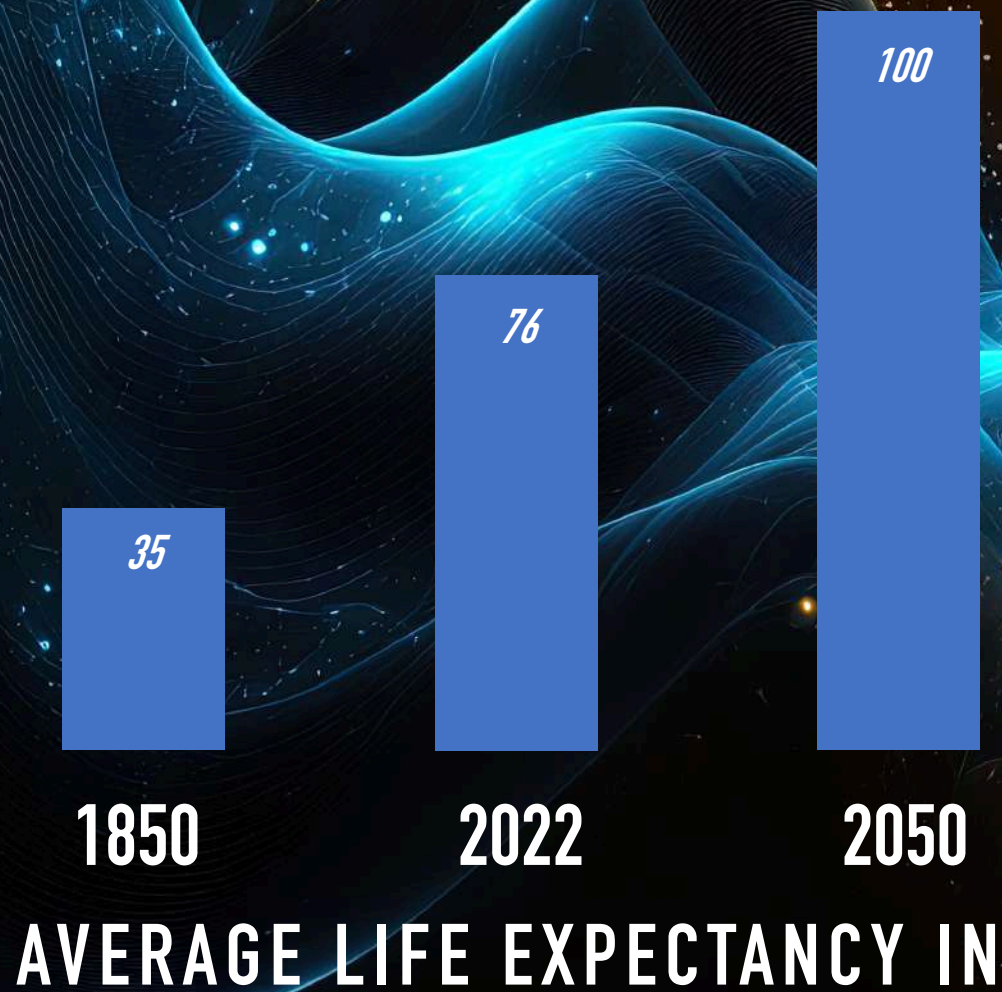
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# LONGEVITY

THE NEW PARADIGM OF LIFE AND MONEY



*« The longevity industry will be the biggest and most complex industry in human history »*  
(Harvard Business Review)

*« The Era we are living is a longevity revolution »*  
(United Nation)

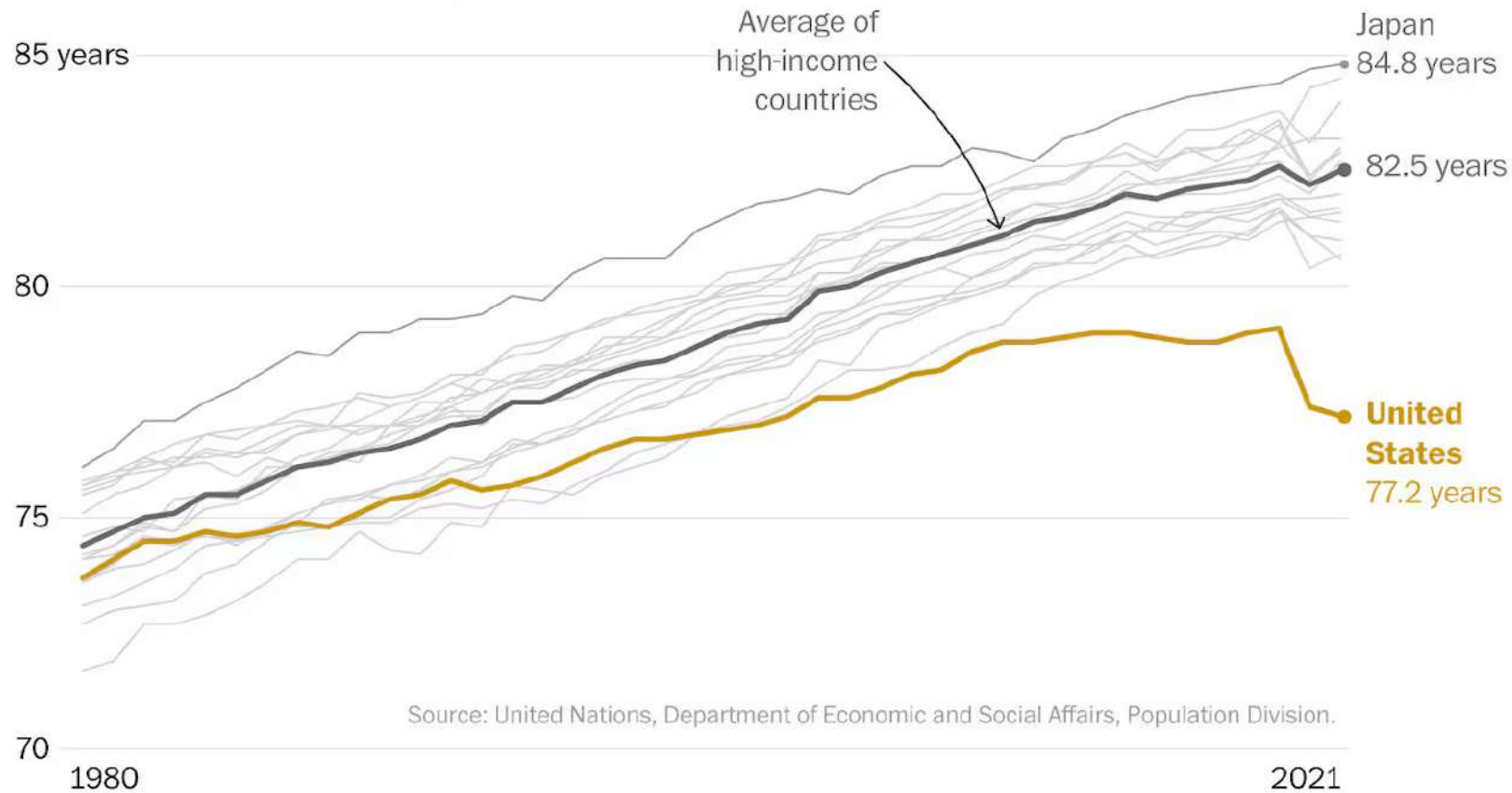
# LIVE TO 100 PROBABILITY





# US life expectancy falls to lowest level since 1996

**Life expectancy in wealthy countries**



COUNTRY	LIFE EXPECTANCY
SINGAPORE	85,9
JAPAN	84,7
SWITZERLAND	83,9
ITALY	83,4
AUSTRALIA	83,3
SPAIN	83,2
ALGERIA	78,0
US	77,1
EGYPT	73,0

# Why is life expectancy in the US lower than in other rich countries?

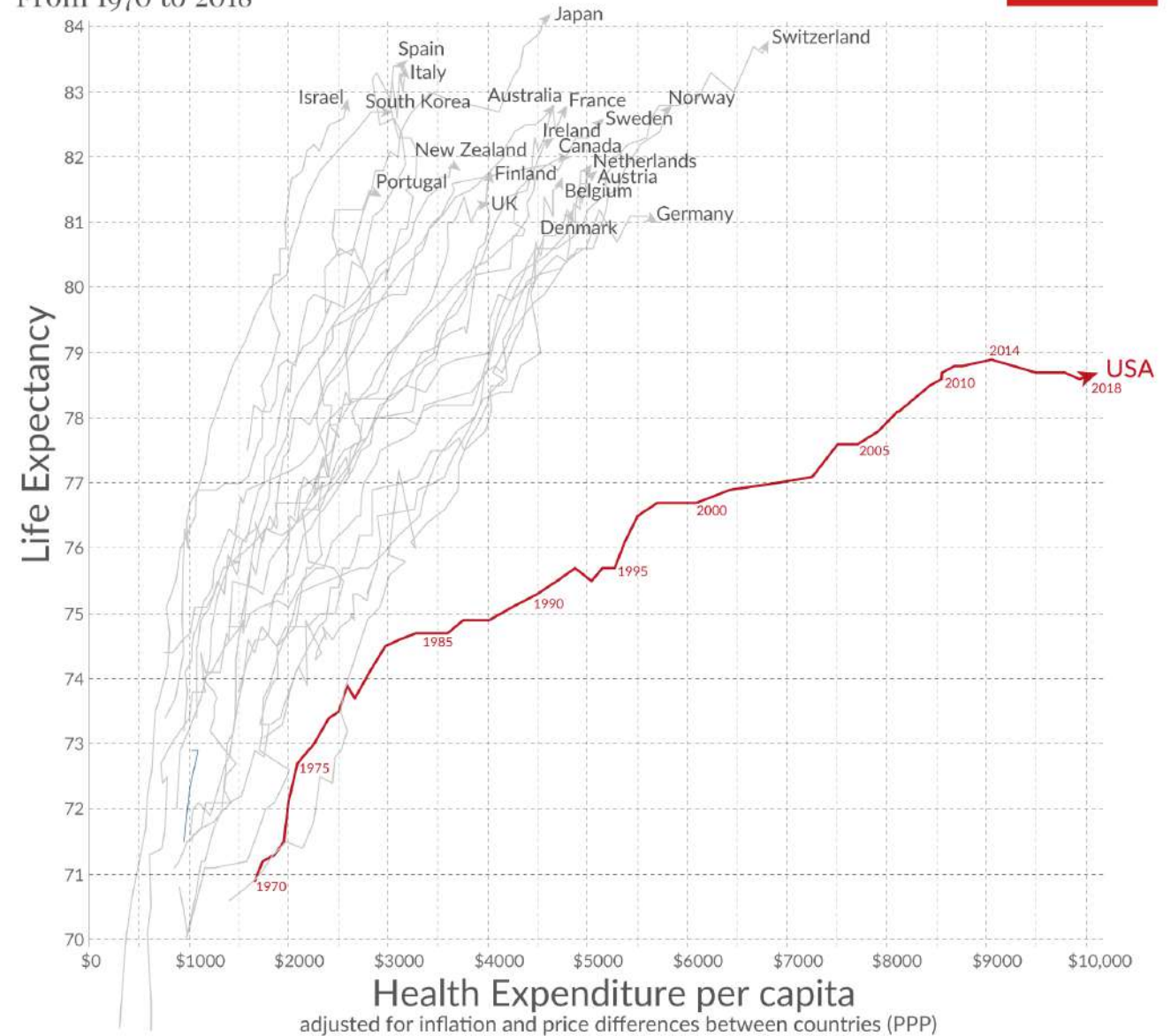
Americans have a lower life expectancy than people in other rich countries despite paying much more for healthcare. What factors may explain this?

1. **SMOKING**
2. **OBESITY**
3. **CARDIOVASCULAR PROBLEMS**
4. **ACCESS TO HEALTHCARE**
5. **OVERDOSES**
6. **POVERTY AND ECONOMIC INEQUALITY**
7. **HOMICIDES**
8. **SUICIDES**

## Life expectancy vs. health expenditure

From 1970 to 2018

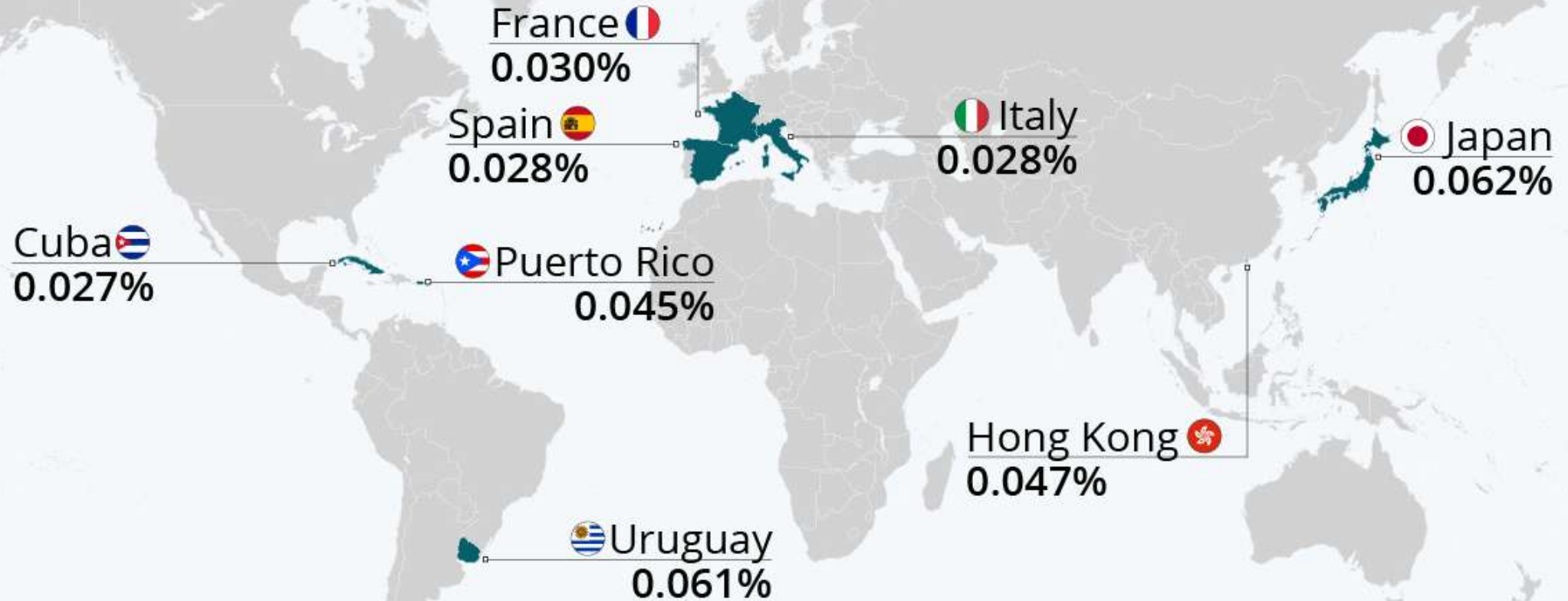
Our World in Data



Data source: OECD. Note: Health spending measures the consumption of health care goods and services, including personal health

# WHERE 100 IS THE NEW 80

Places with the highest percentage of the total population over the age of 100.

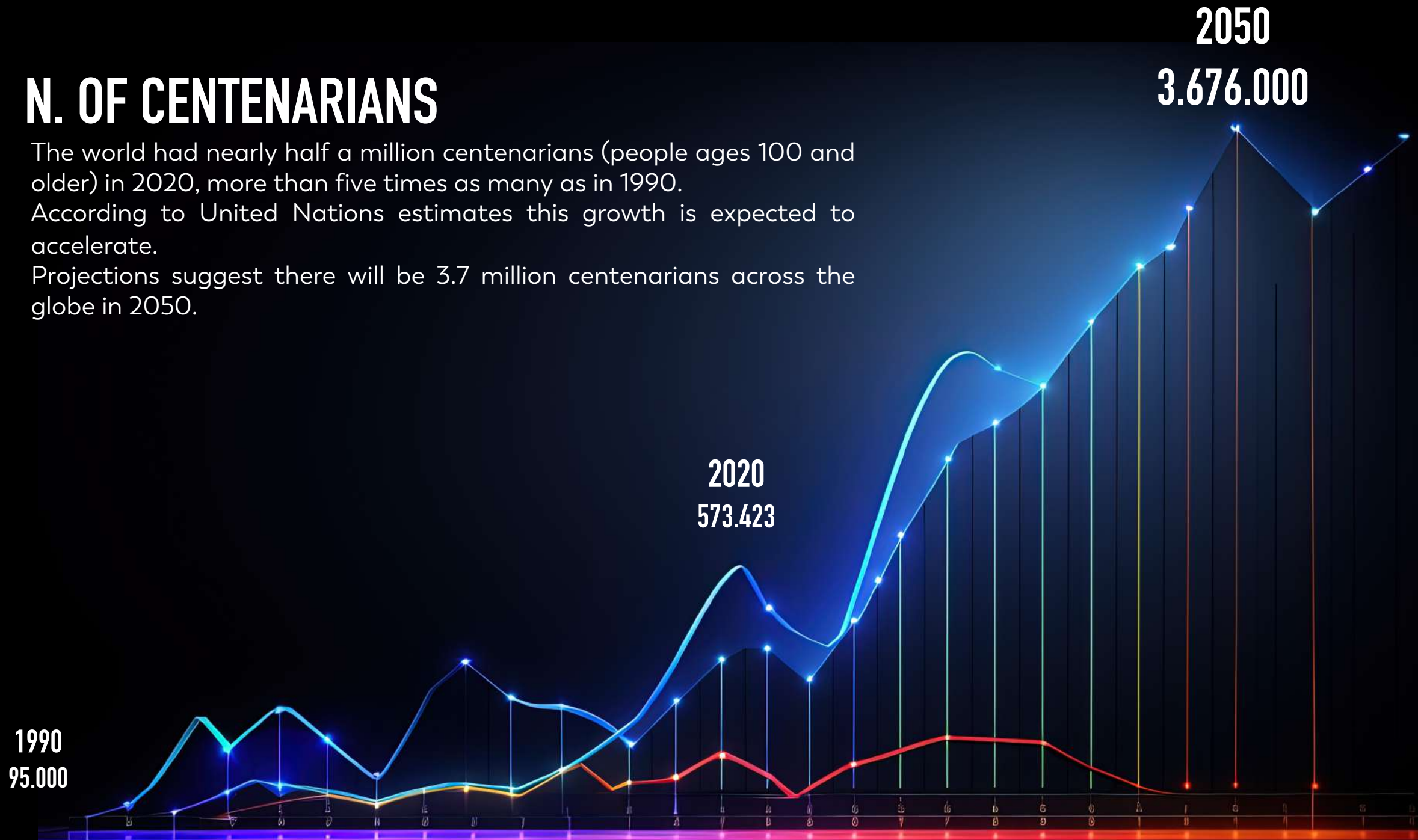


# N. OF CENTENARIANS

The world had nearly half a million centenarians (people ages 100 and older) in 2020, more than five times as many as in 1990.

According to United Nations estimates this growth is expected to accelerate.

Projections suggest there will be 3.7 million centenarians across the globe in 2050.





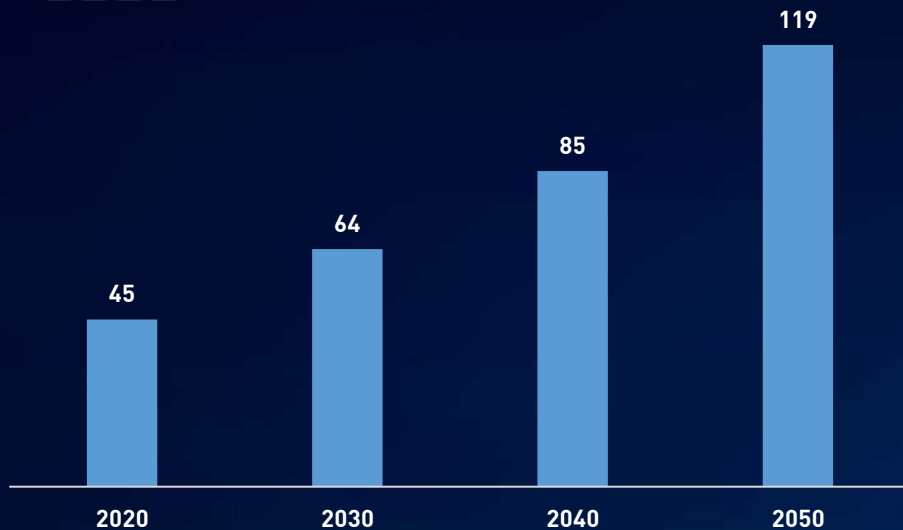
# Over50 POPULATION



The current population of 1.9 billion adults aged 50 and older is projected to increase by 70 % by 2050 to 3.2 billion (1 to 3).



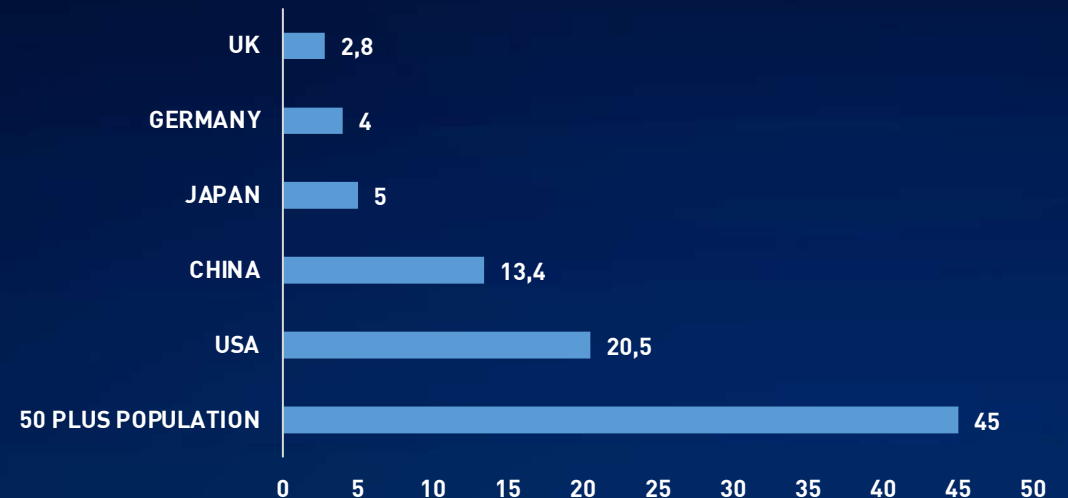
The economic contribution of the over-50 population will triple by 2050 to \$119 trillion.



Contribution of population >50 to GLOBAL GDP (trillion \$)



The impact of the over-50s on GDP is equivalent to that of the world's largest economy (value in Tn of euros)





# LIVE LONGER

LIFESPAN:  
the average length of life, the n. of years you will live.



## HOW LONG WILL YOU LIVE?

**This means that we, on average, live up to 20% of our lives unhealthy. Needless to say, that is a long time.**



**If they could turn back time: how tech billionaires are trying to reverse the ageing process**

Jeff Bezos and Peter Thiel are pouring huge sums into startups aiming to keep us all young - or even cheat death. And the science isn't as far-fetched as you might think

# The Immortals: meet the billionaires forking out for eternal life

The Man Who Thinks He Can Live Forever

## Jeff Bezos, Mark Zuckerberg And Sam Altman Among The Billionaires Investing In Anti-Aging Technology. Who Else Wants To Live Forever?

‘Immortalists’: The companies behind anti-ageing

HEALTH · AGING

**Exclusive: Bryan Johnson, the tech founder spending millions to be 18 again, says his goal is to make death optional**

The billionaire-led quest for immortality

What if Jeff Bezos or Peter Thiel could live forever?

# LIVE HEALTHIER

## HEALTHSPAN:

is the number of years a person is healthy without chronic and debilitating diseases.  
"The maintenance of full function as much as possible until the end of life."



## HOW MANY HEALTHY YEARS WILL YOU LIVE?

Longevity is not about adding more years to one's life,  
but about adding more life to one's years.

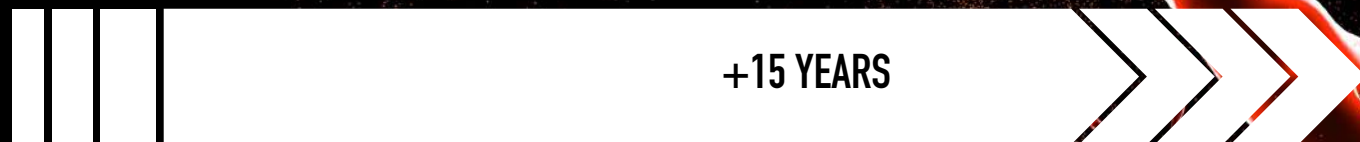
# QUALITY OF LIFE

SLOWING DOWN AGING  
IS THE BEST INVESTMENT.

Curing CANCER completely would only  
increase life expectancy by about 2.7 years.



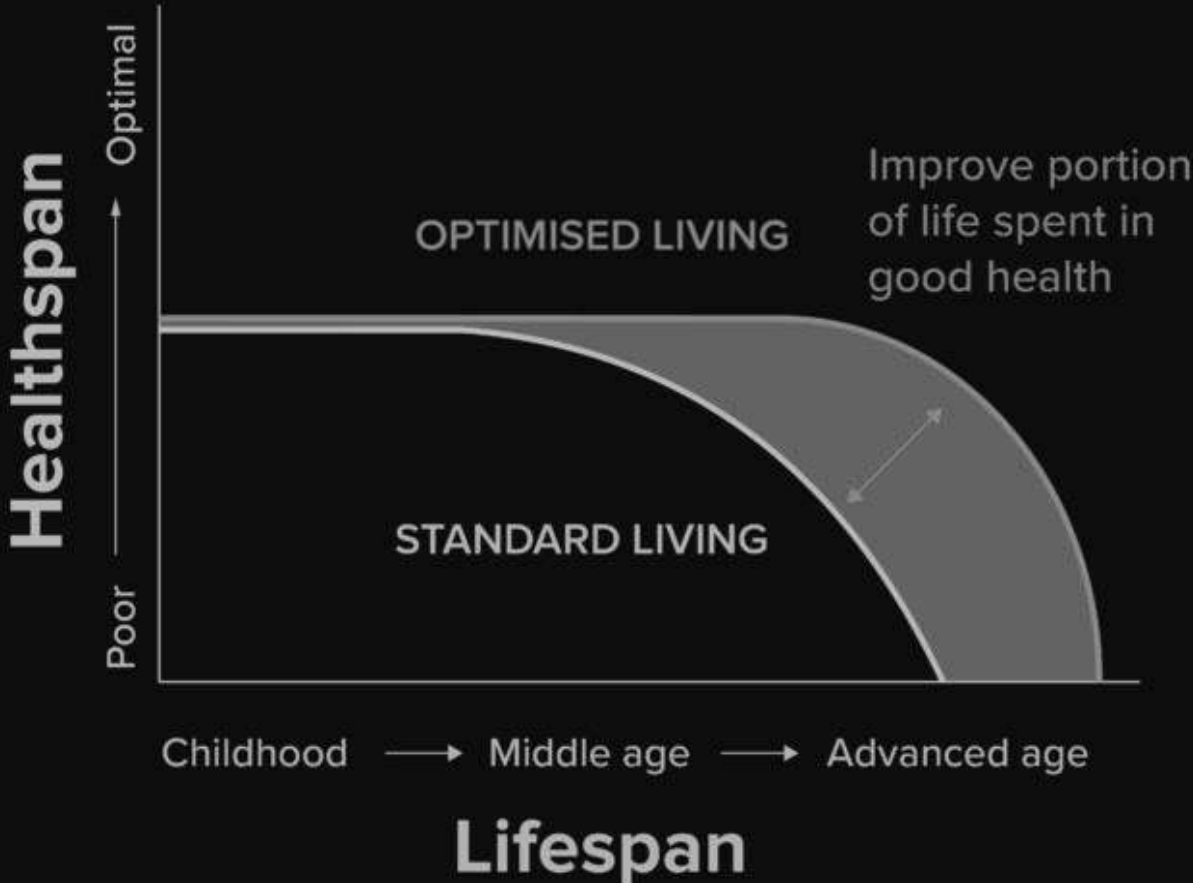
Even marginal success in slowing down  
aging will have a huge impact on health.





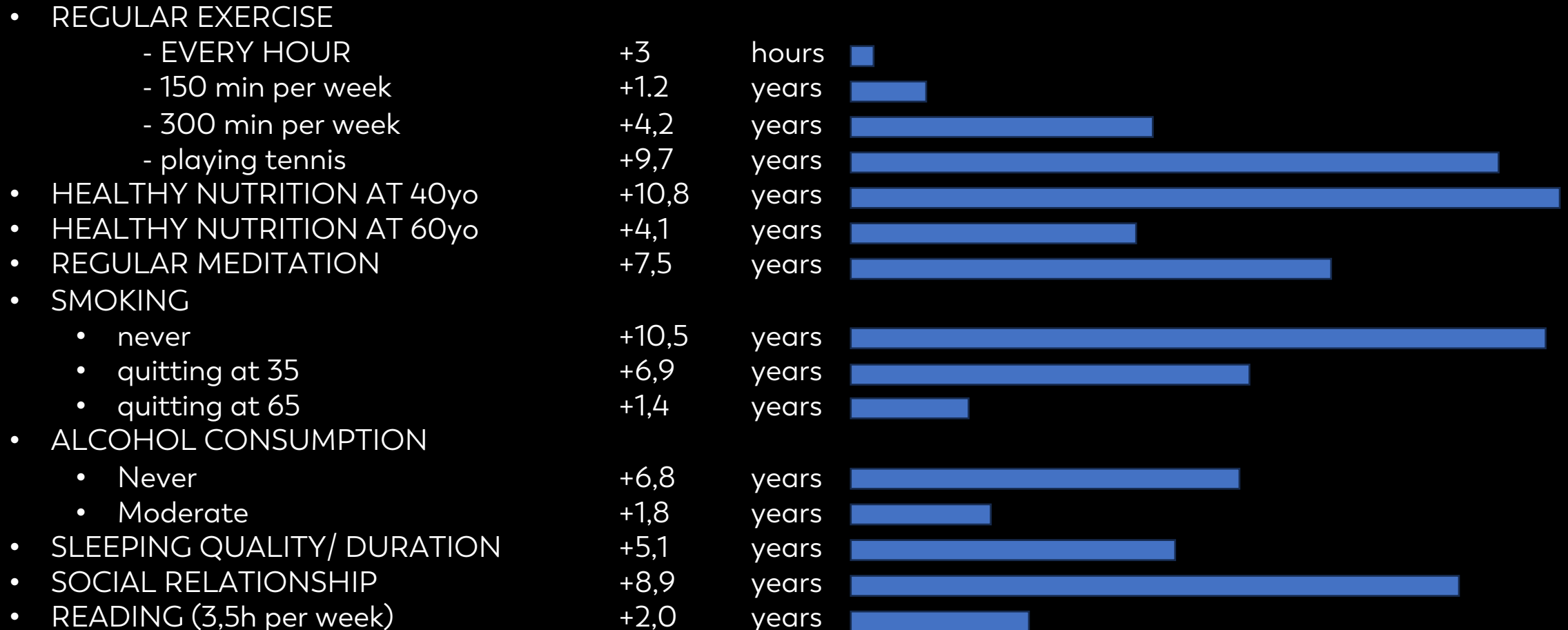
# THE LONGEVITY PARADIGM

INCREASING LIFESPAN IS NOT A GOOD CHOICE.



# INCREASING LIFE EXPECTANCY & healthspan

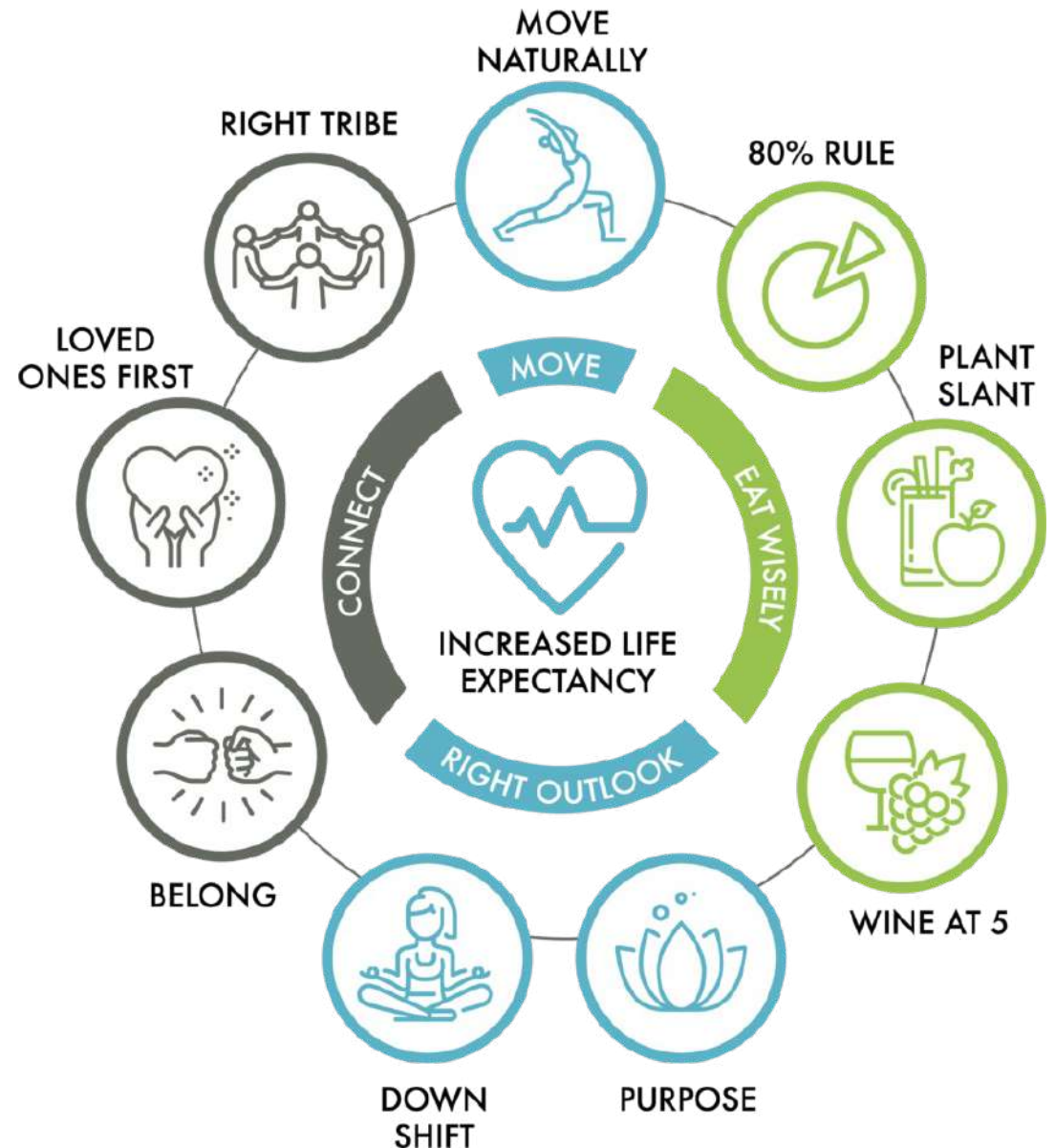
«The magic of compound interests of Health»



# THE BLUE ZONES

They are called 'Blue Zones' and there are only five of them in the whole world. Why are they so special? These 'Blue Zones' have a high concentration of centenarians or people living to 100 years of age and beyond in perfect health. Scientists have studied this phenomenon for decades and it seems that the combination of a Mediterranean diet, rich in vegetables with healthy fats and small amounts of dairy products and meat, is the key to longevity in the Blue Zones. Add in some exercise, community and social life, and you have the winning formula for a long and energetic life.

- SARDINIA, ITALY
- OKINAWA, JAPAN
- IKARIA, GREECE
- NICOYA, COSTA RICA
- LOMA LINDA, CALIFORNIA



*“The longevity industry will be the biggest and most complex industry in human history”*



**\$ 20,5tn**  
**LONGEVITY**  
VALUE

**\$ 33,0tn**  
**ESTIMATED**  
BY 2026



**\$ 4,4tn**  
**WELLNESS**  
CAGR 12,8%



**\$ 3,8bn**  
**CRYOTHERAPY**  
CAGR 9,5%



**\$ 1,1tn**  
**ANTIAGING**  
CAGR 6,7%



**\$ 9,2bn**  
**AESTHETICS**  
CAGR 11,2%



**\$ 81,2bn**  
**FITNESS**  
CAGR 4,8%

*\* Data: Global Wellness Institute - Global Market Insight - ZMR report - Grand View Research*



# THE LONGEVITY TREND

**European investors have a  
new obsession: longevity**

*ECONOMY*

**The Longevity Clinic  
Will See You Now—  
For \$100,000**

New treatment centers cater to people obsessed with fighting aging

*WALL STREET JOURNAL*

**New longevity clinics use biomarkers to  
stop the clock on aging**

*TIMES*

Longevity – the biggest business opportunity  
of the 21st century

*FINANCIAL TIMES*

Our 2023 Wellness Trend Report: Longevity,  
Trend Fatigue + Regenerative Everything

**Longevity Clinics Expand  
Across Europe**

Anti-ageing is big business.

*THE ECONOMIST*

LONGEVITY ECONOMY >

**The boom of the anti-aging market: How to get  
people to live to be 120 (and in good health)**

This thriving industry — which aims to reverse or delay age-related disease — will  
be worth around \$610 billion globally by 2025

*EL PAIS*

## **YOUR LIFE UPGRADED.**

The Longevity Suite<sup>®</sup> is the most advanced European Network of Biohacking & Antiage City Clinics: we create integrated, high-performance and high-tech protocols, to guide you towards the best version of yourself thanks to a perfect balance between health, conscious beauty and mental energy.

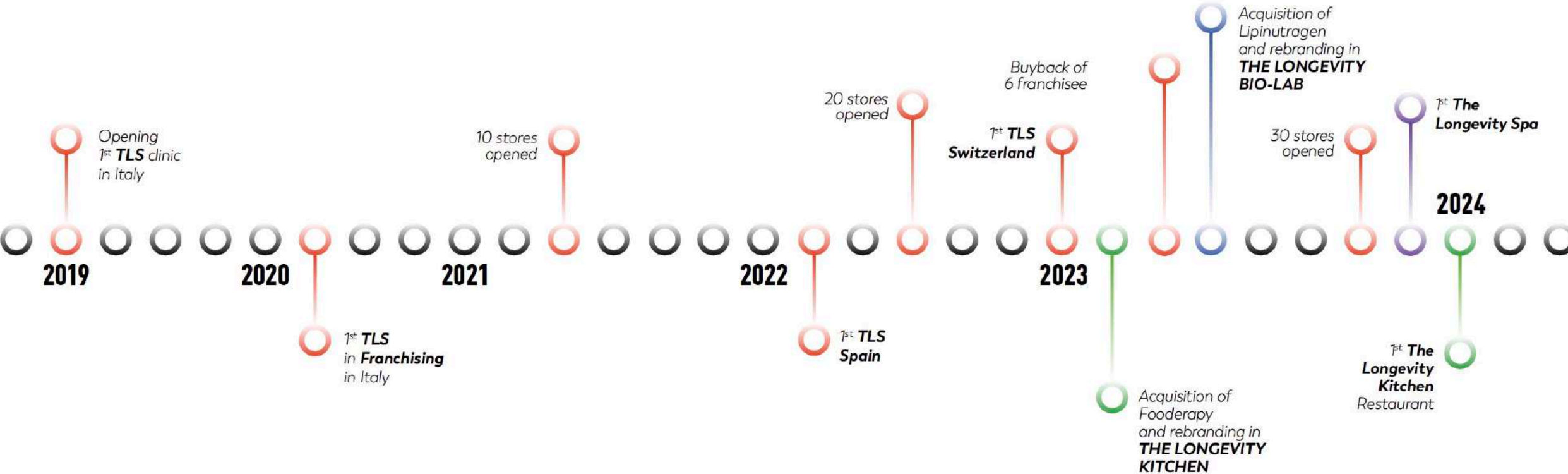


*Everyday we promote a forward-looking lifestyle focused on here and now, a mindful and authentic beauty, an approach to time in which health is at the center of our choices, always at the maximum of our potential.*



# LONGEVITY

First mover in Italy and Europe in the Longevity Clinics Industry, in the last 5 years has embarked on an exciting growth path consolidating brand awareness through a widespread network of directly operated and franchised stores. The ecosystem has been completed through acquisitions of companies in the food and diagnostics sectors with enormous development potential.







T L S



**48**  
LOCATIONS



**6**  
COUNTRIES



**211**  
PEOPLE



**13**  
NATIONALITIES



**94**  
PRODUCTS  
DEVELOPED



**9**  
PATENTS &  
TRADEMARKS



**218%**  
LAST 5 YEARS  
SALES CAGR



**X6**  
NEXT 5 YEARS  
EXPECTED GROWTH

**N.1 IN EUROPE**



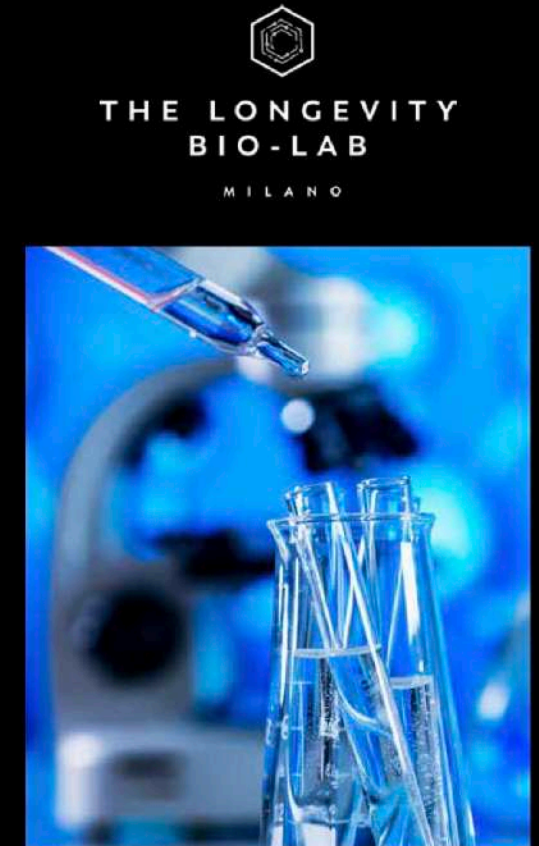
**N.2 IN THE WORLD**

**THE BIGGEST & LARGEST LONGEVITY CLINICS NETWORK**





# THE LONGEVITY ECOSYSTEM



THE LONGEVITY  
BIO-LAB  
MILANO



THE  
LONGEVITY  
SUITE  
MILANO

The most Innovative Network of Biohacking Longevity City Clinics with 38 locations operated directly or franchised.



THE  
LONGEVITY  
SPA  
MILANO

A pioneering Longevity Spa format joining technology, medical innovation and holistic rituals from the 5 Blue Zones.



THE  
LONGEVITY  
KITCHEN  
MILANO

Healthy Food Format inspired from the Blue Zones Lifestyle with Restaurant, Bar & Bistrot and personalized home membership delivery.



THE  
LONGEVITY  
ACADEMY  
MILANO

Educational Masterclass Program on Longevity Lifestyle for health professionals, Wellness and Longevity

A fully robotic R&D Laboratory to deliver our Longevity Profile based on a patented analysis on the mature red cell membrane.

# LONGEVITY NETWORK

## 📍 TLS ITALY (29)

- Milano (4)
- Rome (2)
- Bologna
- Firenze (2)
- Verona
- Padova
- Bergamo
- Brescia
- Torino
- Parma
- Modena
- Como
- Treviso (2)
- Monza
- Cortina D'Ampezzo
- Porto Rotondo
- Porto Cervo
- Forte dei Marmi
- Capri
- Riccione
- Olbia
- Vicenza
- Civitanova Marche

## 📍 TLS EUROPE (5)

- Lugano
- Ibiza
- Barcellona (2024)
- Zurigo (2024)
- Lisbona (2024)

## 📍 TLS EXTRA EU (3)

- Cairo (2024)
- Singapore (2024)

## 📍 THE LONGEVITY LAB

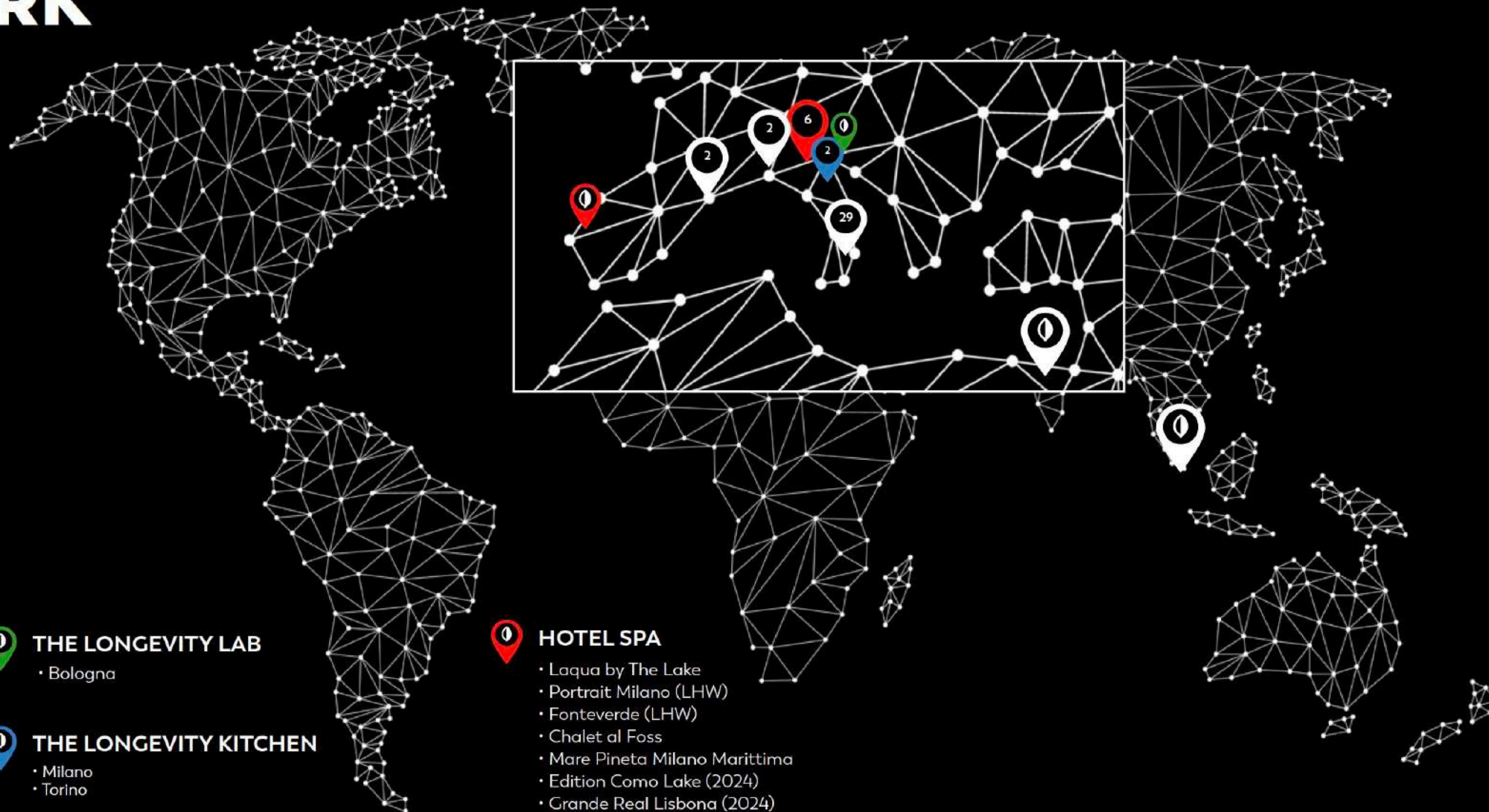
- Bologna

## 📍 THE LONGEVITY KITCHEN

- Milano
- Torino

## 📍 HOTEL SPA

- Laqua by The Lake
- Portrait Milano (LHW)
- Fonteverde (LHW)
- Chalet al Foss
- Mare Pineta Milano Marittima
- Edition Como Lake (2024)
- Grande Real Lisbona (2024)







**FINANCIAL  
TIMES**

« The Longevity Suite ranked 37<sup>th</sup>  
in the 1,000 fastest growing european  
companies in 2023 »

**Forbes**

« The Longevity Suite discovers the  
secret of eternal youthfulness »

**VANITY FAIR**

« The new frontiers of beauty, no longer anti-aging but Longevity »

Il Sole

**24 ORE**

« The Longevity Suite  
conquers the European Luxury  
Antiage Market »

« The  
Longevity Suite  
formula also  
expands to hotels  
all over  
the world »

**HOW  
TO  
SPEND  
IT**

**FORTUNE**

« Continued European rise of The  
Longevity Suite and time-stopping  
clinics »

**BUSINESS PEOPLE**

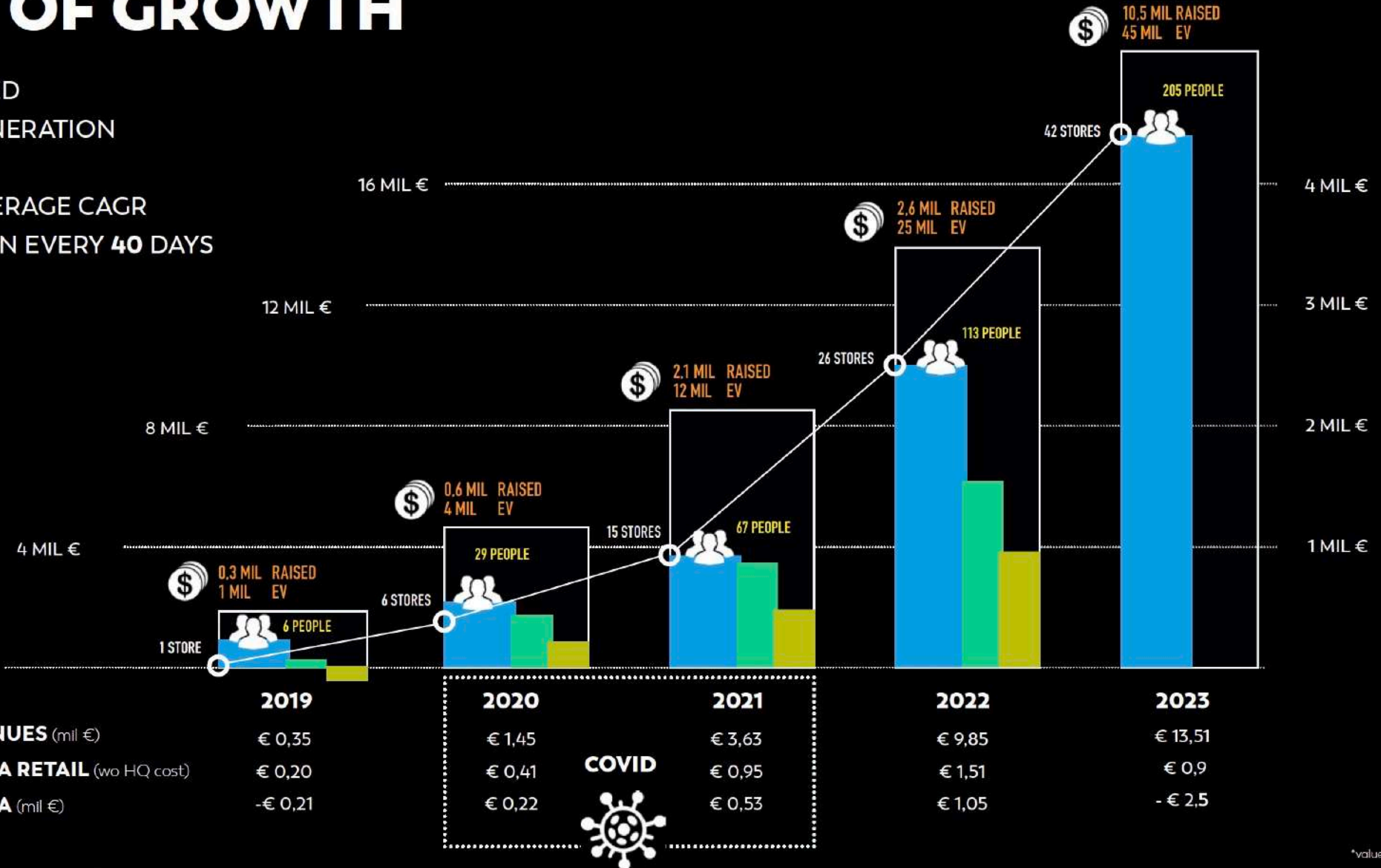
« The Longevity Suite attracts new investors  
and aims for 100 clinics worldwide by 2026 »



# 4 YEARS OF GROWTH

€ 16,1 MIL RAISED  
X 45 VALUE GENERATION

122% SALES AVERAGE CAGR  
1 NEW LOCATION EVERY 40 DAYS



\*values x millions €



T L S

THE LONGEVITY  
SUITE

M I L A N O

LIVE  
MORE.